1. **Free Unlimited Chat**
   * Core “talk about your music” feature remains completely free and uncapped.
   * Maximizes engagement and lowers barrier to entry.
2. **Paid Deep-Dives & On-Demand Reports**
   * **Pay-Per-Insight:** $0.50 – $1 per “deep-dive” report (e.g. monthly narrative PDF, curated playlist).
   * **Token Bundles:** 10 credits for $5; each premium query or report costs 1–2 credits.
3. **Premium Dashboard Subscription**
   * **Basic Dashboard:** Free access to top artists, skip rate, first insights.
   * **Pro Tier ($5/month):**
     + Trend forecasts (genre evolution, skip-rate projections)
     + Multi-device listening roll-up
     + Friends’ bot session comparisons
   * **Elite Tier ($10/month):**
     + Full exportable analytics (CSV/PDF)
     + Customized “vibe” profiles (mood & time-of-day analysis)
     + Priority support & early feature access
4. **B2B / White-Label Partnerships**
   * **API Licensing:** $200 – $1,000 / month per tenant for third-party apps, indie labels, or platforms.
   * **Affiliate & Referral:** Commission on user referrals from in-chat music or merch recommendations.
5. **Cost Minimization & Lean Ops**
   * **Serverless & Open-Source:** Leverage open LLMs (e.g. Llama) and serverless functions to keep inference costs <$0.01/chat.
   * **Client-Fallback Models:** Lightweight on-device models for simple queries, reducing server load.
   * **Small Core Team (2–3):** Delay additional hires and large infra spend until recurring revenue comfortably covers burn.

Next Steps:

* Choose which paid model(s) to launch first (e.g. deep-dives vs. Pro Dashboard).
* Prototype pricing flow and run a small pilot with 10–20 power users.
* Track unit economics closely (MRR vs. burn, ARPU vs. support cost).
* Iterate packaging and messaging based on real user feedback.